

HWI DSN Conference Call Minutes

Tuesday, March 11, 10:00 am

Present: Linda Zorn, Julie Aguiar, Barbara Gammon Brock, John Cordova , Ann Durham, Lyla Eddington, Valerie Fisher, Brenda Fong, Katie Gilks, Shari Herzfeld, Mary O'Connor, Trudy Old and Avante Simmons.

Absent: Cynthia Harrison, Sue Hussey,

1. Questions for Career Counselor Project

(These are Susan Coleman's workshops to be held in the fall)

a. *What is the most important message for counselors about the Health Pathway?*

- Motivation: The calling has to come from the heart, not (desire for) money.
- Options: Career paths are not limited to doctor/nurse. The clinical setting includes many other specialties, such as Rad Tech. Non-clinical careers include many types of Administrative positions.
- Transferability: Core classes can be used as prerequisites when applying to vocational school, even if your current school does not offer the program you want. However, it is critical for students to ensure that the courses they take will transfer.
- Attitude: The student has to maintain a professional demeanor (possess job skills), customer service skills, strong work ethic, commitment to his or her educational goals, and be prepared for difficult coursework.
- Growth: There is a wide range of career possibilities, which span multiple educational levels, and allow room for growth/advancement, with continued education.
- Setting: You are not limited to working in a hospital.
- Science: A strong aptitude in science is a basic foundation for work at all any non-entry level position in healthcare.
- Availability: Most allied health and nursing pathways are currently impacted.

b. *If we were to make 3 main points to students about the Health Pathway in California what would they be?*

- i. There are multiple entry and exit points; such as field entry as a nurses' aide.
- ii. There is a wide range of career opportunities.
- iii. Community Colleges offer the best value for your dollar, transferable courses, and a stackable education.

c. *Do you know of any short videos of employers speaking about what it takes to get hired in a position in the Health pathway?* Linda requested links be forwarded to her. John is working on a video project, a YouTube video was noted, and Avante agreed to forward one from the American Assembly for Men in Nursing, and sent links after the meeting. Valerie also forwarded several links after the meeting.

d. *The data suggests that Listening, Asking Questions, Teamwork and Problem Solving are the basic soft skills needed in your industry. Any other critical ones come to mind? What is most important?*

- i. Critical thinking
- ii. Work ethic
- iii. Customer service
- iv. Math, science, and language skills.

e. *Is there a brochure already done that captures a current snapshot of your industry well? Refer them to the HWI site.*

f. *Which 2 or 3 websites would you recommend to counselors and students interested in your pathway?* Linda requested links be emailed to her.

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2. **Renewal Update**

Brenda Fong noted that an announcement will go out this week advising of four positions requiring applications for a one-year renewal: Sector Navigators, Deputy Sector Navigators, Regional Consortia Chairs, and Technical Assistance Providers. A newly revised workplan will need to be completed electronically.

- a. A webinar will be offered by the Chancellor's Office on 3/19/14.
- b. Linda advised reading the materials this week, then developing activities/metrics from the core objectives. DSNs were directed to review the launchboard tab on the *Doing What Matters* website, and to complete the Pre-work assignment of evaluating whether current work meets the new objectives
- c. The deadline for submitting the work plans is 5/2/14.

3. **HWI 2014-15 Planning** (Session scheduled 4/4/14 in the Chancellor's Office):

- a. Linda's Strategy: Focus on metrics that are collectable, either from CalPass or the system.
- b. Linda notes that she had asked Gary and Chris whether we were confined to only 5 metrics for launchboards (of which 3 are MPs), and found that others can be added.
- c. The wide range of regional consortia input in workplan development was discussed.
- d. Region alignment and key talent is expected to remain the same for the renewal period. Paul Barth, monitor for Central Valley has retired and Chris will be responsible for CV and Bay Area.
- e. The DSN award will again be for \$200,000. Linda's Sector Navigator award will remain the same, as well (w/o augmentation). Questions arose regarding the conditions for using the 1402 monies, now that the 1070 funding will be gone (aside from the extension through December). The way the RFA is written, it seems to only be intended for salary and travel. Some monitors were not approving its use for staff development. Linda advised waiting to see what happens in the renewal, and expected the matter resolved.

4. **Update on Statewide Survey:** David Fernandez sends weekly updates: We are 40% of the way through the process (621 respondents with 1300 occupational completes). LA is the most responsive, while Sacramento and San Diego are the least responsive to date. Coding has emerged as the highest in skill demand (59%), while OT is the lowest. A need for MA was really high in OC/LA. Conclusion expected in early April, to be followed by webinars/workshops. Invoices are going out to the DSNs for their portion of the survey.

5. **Request from Cris McCullough – RN Apprenticeship Pilot Project:** She is looking to offer a pilot program to give nurses who complete a community college program an internship. She is looking for a college to partner with and suggestions from the group. A paid internship was suggested. Schools suggested were: Saddleback, LA City College, and possibly Riverside CC. Valerie also expressed interest on behalf of Bakersfield College and possibly others in the Central Valley. A union requirement issue may have to be resolved.

6. **Request from Walt Banoczi – Neurodiagnostic Technology and Polysomnographic Technology:** Orange Coast College has a dean's packet they would like distributed to colleges. The item was tabled, allowing Mary to make inquiries.

7. **Meetings:**

- a. CCCCCO BOG Meeting: Linda noted that the prior week's meeting contained a report from a Baccalaureate study group. Chancellor Harris' goal is to stay neutral. Previously, budget issues had restricted growth, but now seems to be the time to introduce it. The CEO survey results are 60-70% in favor. Overall outcome is positive. The only negative feedback came from the academic senate. Action was tabled until May to allow Beth Smith to poll the academic senate again.
- b. Linda noted that the following day, she would meet with DPH to address CNA issues.

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- c. Mary O'Connor's official retirement date is 7/1/14. A classified manager job announcement will be published. Please pass along to qualified candidates.
- d. Los Angeles Advisory Meeting 4/24/14: Shari noted that she had planned a meeting, but colleges in her region don't want industry at the table. Hospitals are turning ADN programs down. She repurposed the site for a directors' forum regarding placements, which is a growing concern. As call for Baccalaureate programs are being demanded, our role is to help directors problem solve.
- e. Avante noted that the Inland Empire Desert region's HWI Advisory is scheduled for 3/12/14.
- f. Marketplace with Josh Hyatt: No feedback yet.
- g. CINHC: No updates. Linda may have to join the meeting.
- h. MA Roles: Trudy advised that the workshop would be offered in Redding tomorrow. She will attend HASPI in Sacramento on Friday, after attending CCCAOE.
- i. MA certificate review course from Danielle Laureat: This is being edited, and will be delivered on a flash drive to the 4/4/14 DSN meeting.
- j. MA Customized Curriculum from Ann is posted to the website. Ann is going to do a one-pager to introduce and explain how to utilize it. The curriculum is there now, but a preceptor guide and an instructor guide are coming.
- k. PPP certification and review course is coming: There are 8 separate modules, which could be done as a self-study. Discussion tabled until April.
- l. An MA workshop is coming to Sacramento.
- m. Table Tools: Barbara agreed to bring the grey banner to use at Asilomar, and will return it to the HWI DSN planning meeting on 4/4/14. Discussion about promotional items will be tabled until the April 4 agenda. Linda may be able to allocate some funding from her budget for outreach.

8. General project update:

- a. Paramedic Pilot Project: UCLA is going to be the trainer for a Prehospital Care program. They are looking for colleges to partner. The live site will broadcast to other sites with onsite faculty in LA, Bay Area, and at Butte College. Shari and John are connected.
- b. Distance Education: Barbara noted issues in Santa Rosa with an RT Program project. Inequities were noted with respect to earning FTEs when colleges partner. It was noted that the CO might be petitioned to allow the sharing of FTEs. Ultimately, partnering is not promoted but colleges should do what is needed to meet the needs of local industry. The solution may be to focus on regional info sharing, rather than program sharing.
- c. MA collaborative meeting in the Central Valley: Valerie noted that she did not get a good response from MA programs in the valley, each is defensive of its own existing curriculum.

9. Other: Next meeting April 4th. Getting RFAs this week.

10. Adjournment 11:34 am.