

Culturally Responsive, Evidence-Based Practices for Engaging Communities of Color

Workshop #1

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Overview

- About Me
- Objectives of Training
- Defining and Understanding Key Terms
- Factors Impacting Disparities in Mental Healthcare
- Interactive Activities
- Enhancing Cultural Humility
- Culturally-Responsive, Evidence-Based Strategies

Objectives

- Objective #1: Understand and have ability to identify 5 terms: culture, race/ethnicity, cultural humility, racism, and diversity.
- Objective #2: Describe 2 major factors impacting disparities in mental healthcare.
- Objective #3: Identify 5 culturally responsive, evidence-based strategies for addressing mental healthcare disparities.

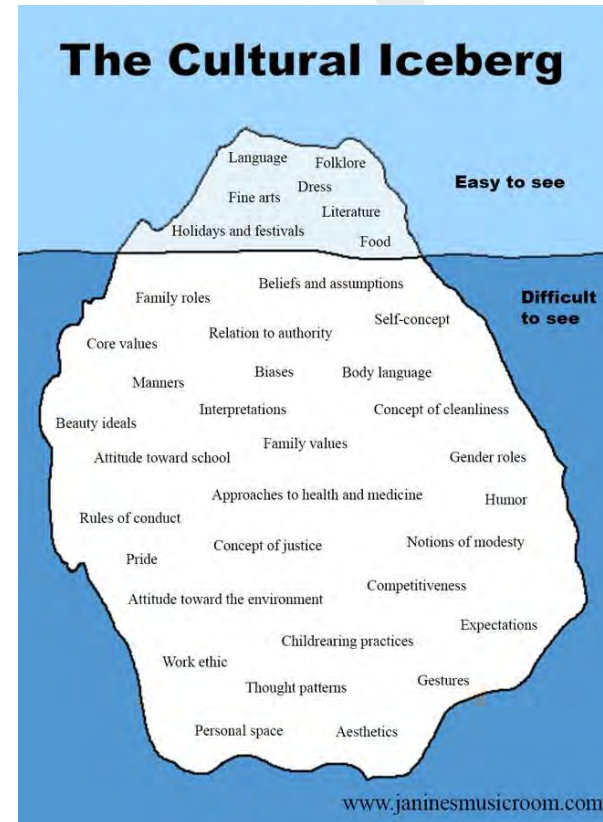
What is Culture?

“A unique meaning and information system, shared by a group and transmitted across generations, that allows the group to meet basic needs of survival, pursue happiness and well-being, and derive meaning from life.”

(Matsumoto & Juang, 2013)

Cultural Psychological Processes

- Attitudes
- Values
- Beliefs
- Worldviews
- Norms
- Unspoken Rules
- Etc.

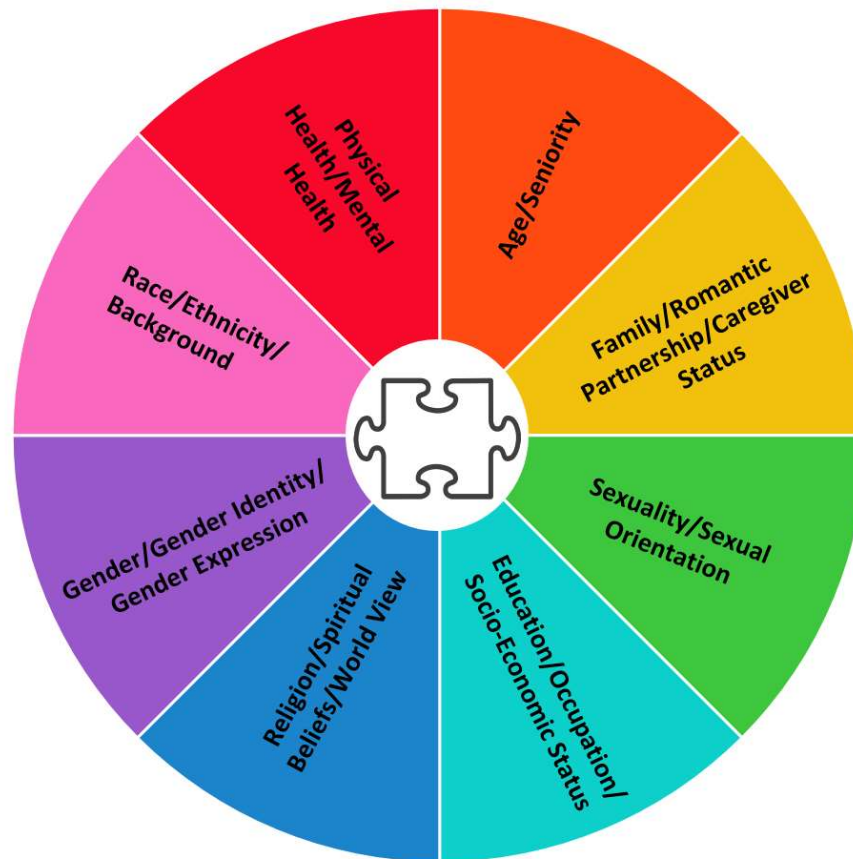


What are some examples of cultural identities?

(Matsumoto & Juang, 2013; Markus & Kitayama, 2010)

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Cultural Identity Wheel



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Cultural Awareness Activity

- List 3 cultural identities that impact you – **2 min**
- Breakout Room: Share with Partner why you picked what you did – **2.5 min each (5 min total)**
- Come back to main session for brief discussion
- Breakout Room: Share with Partner how you would feel differently – **2 min each (4 min total)**
- Come back to main session for Discussion

What are MH Disparities?

*“Disparities between populations with respect to **MH access, quality of care, and/or outcomes** that are not justified by the underlying health conditions or treatment preferences of patients”*

(CDC, 2011; IOM, 2002)

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Unmet MH Need for Ethnic Minority Youth

- Ethnic minority youth have higher rates of unmet MH need compared with White youth
- Minority families that initiate services are more likely to be disengaged in treatment and discontinue prematurely
- MH services that fail to reach those families in need cannot be said to be effective

Key Governmental Publications Highlighting Disparities

- 2001: Surgeon General's Report *A Supplement to MH: Culture, Race, and Ethnicity*
 - 2001: NIMH *Blueprint for Change*
 - 2001: IOM *Crossing the Quality Chasm*
 - 2003: IOM *Unequal Treatment: Confronting Racial/Ethnic Disparities in Health Care*
 - 2003: President's *New Freedom Commission*
 - 2006-2013: AHRQ *National Healthcare Disparities Report*
 - 2008: NIMH *Strategic Plan*
 - 2011: HHS *Action Plan to Reduce Racial/Ethnic Health Disparities*
 - 2013: CDC *Health Disparities and Inequalities Report*
- ...and many more recent reports since 2013!

Barriers to Mental Health Care

1. Structural/Practical

Cost, lack of insurance, transportation problems, childcare issues, scheduling, etc.

2. Perceptual/Cultural

Stigma, mistrust, past negative tx experiences, belief that problem can be handled on own, using other sources of help, keeping problems within family

How Can We Address Mental Health Disparities?

- Given the complexity of multiculturalism, we have a responsibility to recognize the value and diversity of our clients.
- We must enter work with diverse families with cultural humility, acknowledging that we are always in the process of learning and growing.

Mental Health Services Act

- Prop 63 (MHSA), was approved by CA voters in 2004, which provides funding for MH services
- MHSA adheres to 5 principles:
 1. Cultural Competence
 2. Community Collaboration
 3. Client, Consumer, and Family Involvement
 4. Integrated Service Delivery
 5. Wellness and Recovery

Cultural Competency

- Generally referred to as having the knowledge, skills, and attitude to work effectively in cross-cultural situations
- Binary = competent vs. not competent
- While it may provide some helpful baseline information, it may compromise effective service delivery by reinforcing stereotypes, as it assumes learning is finite

Cultural Humility

- An evolution of cultural competence work
- Involves more than just gaining or practicing scientific knowledge, as it includes:
 - critical self-examination of cultural awareness
 - an other-oriented stance open to new cultural info
 - developing partnerships that address power imbalances
 - interpersonal respect with lifelong motivation to learn from others
- We must work with cultural humility, acknowledging that we're always in process of learning & growing.

(Mosher, Hook, Farrell, Watkins, & Davis, 2017)
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Scenario

“A father and son were involved in a car accident in which the father was killed and the son was seriously injured. The father was pronounced dead at the scene of the accident and his body was taken to a local morgue. The son was taken by ambulance to a nearby hospital and was immediately wheeled into an emergency operating room. A surgeon was called. Upon arrival and seeing the patient, the attending surgeon exclaimed ‘Oh my God, it’s my son!’”

How can this be?

Adapted from “Diversity training: Putting theory into practice”
(Pendry, Driscoll, & Field, 2007)

Why is it Important to Apply Cultural Humility in Daily Practice?

- How you view the world impacts you and your work with clients
- Important to reflect and have ongoing self evaluation of who you are, your experiences, and how you view the world through your own identity lens
- Not fall in the trap of holding certain stereotypes and racist attitudes

Implicit Bias

- Attitudes or stereotypes that affect our understanding, actions, and decisions in an unconscious manner
- These biases, which encompass both favorable and unfavorable assessments, are activated involuntarily and without an individual's awareness or intentional control.
- Residing deep in the subconscious, these biases are different from known biases that individuals may choose to conceal for the purposes of social and/or political correctness

From the Kirwan Institute for the Study of Race and Ethnicity
(The Ohio State University, 2015)

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Racism

1. *“A belief that race is a fundamental determinant of human traits and capacities and that racial differences produce an inherent superiority of a particular race”*
2. *“The systemic oppression of a racial group to the social, economic, and political advantage of another”*

Retrieved August 8, 2020, from
<https://www.merriam-webster.com/dictionary/racism>

Racism & Stereotypes

- ▶ [“Psychology of Everything” by Paul Bloom](#)
- ▶ [Professor of Psychology at Yale University.](#)

https://youtu.be/328wX2x_s5g?t=18m40s



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Ways to Mitigate Biases & Unconscious Influences

Dr. Patricia Devine, Professor of Psychology at UW Madison, developed set of practices, “Break the prejudice habit,” which include:

- Exposing people to counter-stereotypic examples of group members
- Consciously contrasting negative stereotypes with specific counter-examples
- Assume the perspective of an outgroup member.
- Making more of an effort to encounter and engage in positive interactions with members of other racial and ethnic groups.
- Developing a little humility about how much we know
- Rather than aim to be color-blind, the goal should be to “individuate” by seeking specific information about members of other racial groups.

Culture & The Clinical Encounter

“Culture affects the clinical encounter for every patient, and therefore cultural formulation is an essential component of any comprehensive assessment.”

Cultural Formulation Interviews in APA DSM-5

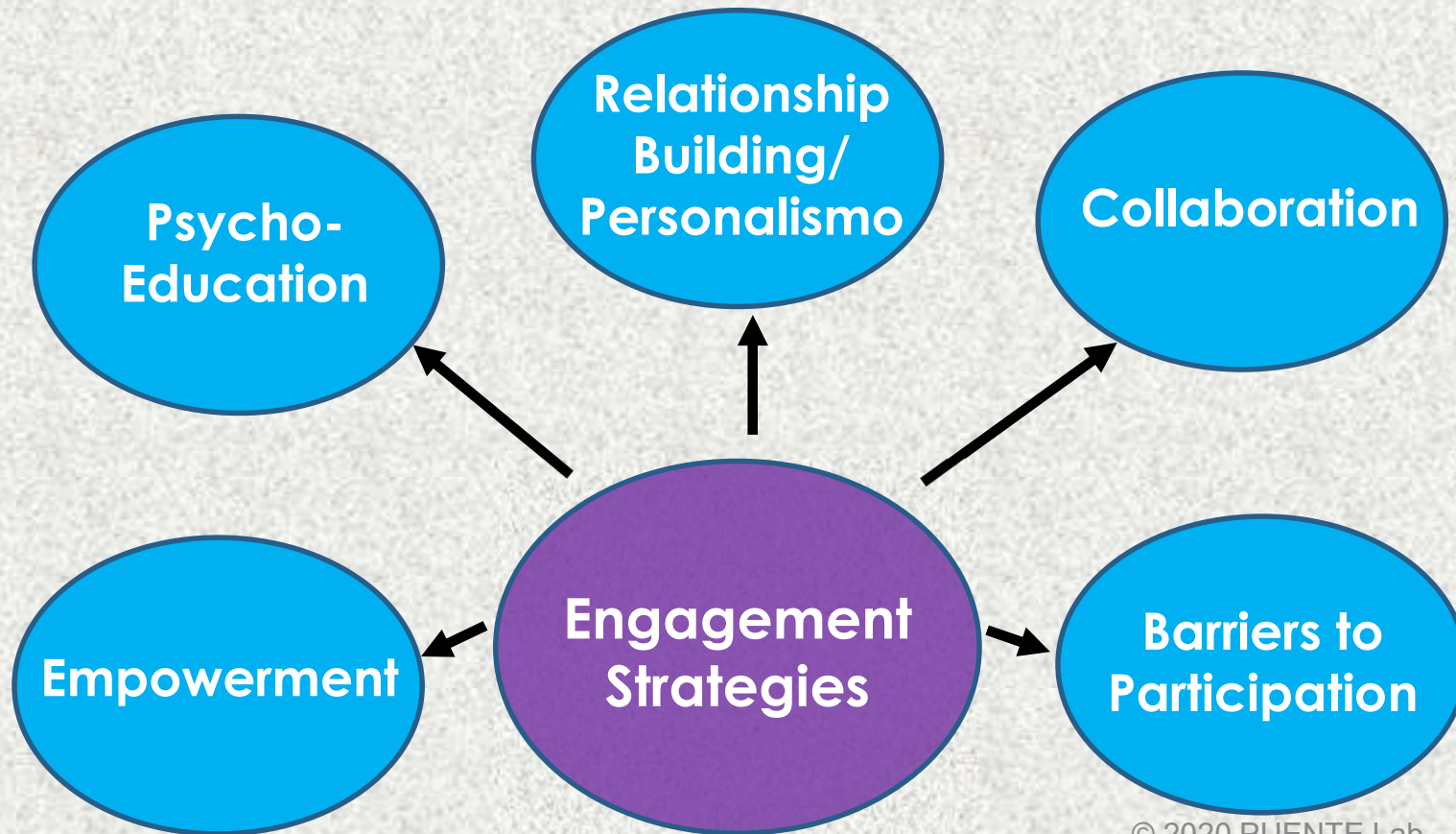
- <http://www.psychiatry.org/practice/dsm/dsm5/online-assessment-measures#Cultural>
- <https://www.youtube.com/watch?v=QpIFWmteGuo>
- <http://vimeo.com/84957645>

(Lewis-Fernandez et al., 2014)

Cultural Considerations

- Alternative sources of help
 - Curandero
 - Spiritual healer
 - Church/Priest/Minister
- Certain cultures may emphasize certain problems and may not discuss others
- Acknowledge and remember to incorporate treatment alternatives as best as you can

Engagement Strategies



Relationship-Building/ Personalismo Strategies

- In initial sessions, families want you to “hear their story” to understand “where they are coming from.”
- It is important to be patient and listen to family in an empathic and nonjudgmental manner

**Active/
Reflective
Listening**

**Empathizing
with Family'
Experience**

**Validating/
Expressing
Concern**

Psychoeducation Strategies

- EBP that emphasizes presentation of factual info about MH problems & effective tx options
 - Facilitates comprehension of complex info
 - Provides optimistic messages
- Family beliefs about tx credibility and expectations for tx are significant predictors of engagement

**Describing
Emotional/
Behavioral
Issues**

**Discussing
Causes of
Emotional/
Behavioral
Issues**

**Describing
What Will
Occur in Tx**

Empowerment Strategies

- Let family (especially parents) know they are the expert on their family and their role is invaluable
- Support family strengths/effort to make them feel confident in their abilities to carry out therapy work

**Emphasizing
Family as
Expert**

**Praising
Family
Strengths &
Effort**

**Supporting
Self-
Efficacy**

Collaboration Strategies

- Emphasizing a team-based, partnership approach between family and provider in tx is key
- Understanding changes that family wants will help with buy-in and collaborative goals

**Conveying
Provider-
Family
Partnership**

**Offering
Suggestions
for Tx**

**Seeking &
Incorporating
Family Input**

Barriers to Tx Strategies

- If we do not ask what might get in the way of coming into tx consistently, families may not return
- It is crucial to help families identify barriers and help problem-solve to increase chances of them returning

**Address
Family
Concerns**

**Help
Identify
Potential
Barriers**

**Help
Problem-
Solve
Barriers**

Engagement Strategies Q&A Activity

- What are ways to build the therapeutic relationship with the families?
- What are areas you want to provide psychoed on?
- What are examples of how to convey collaboration?
- What are examples of how to empower parents?
- How do you go about identifying and problem-solving barriers to parent participation?

Cultural Humility and Implicit Bias: Strategies and Recommendations

- <http://www.mentalhealthamerica.net/issues/cultural-competence>
- <http://crculturevision.com/>
- http://www.cigna.com/assets/docs/health-care-professionals/875307_Health%20Equity_White_Paper_HCP.pdf
- http://www.iceforhealth.org/library/documents/ICE_C&L_Provider_Toolkit_7.10.pdf
- <http://www.cigna.com/assets/docs/health-care-professionals/americas-hispanic-community.pdf>
- <https://cccm.thinkculturalhealth.hhs.gov/>
- http://archive.calendow.org/uploadedfiles/principles_standards_cultural_competence.pdf
- <http://www.apa.org/gradpsych/2010/09/culturally-competent.aspx/index.aspx>



Quick reminder

BBS CEUS

- Please sign-in via the link provided in the chat box.
- Please sign-out at the end of training via the link provided in the chat box.
- Please complete evaluation, link will be provided at the end of training in the chat box.
- **2 BBS CEU Units provided by Santa Clarita NASW for \$20 CEU processing fee**

Please send a check payable to: **NASW (write in memo on check: Santa Clarita Unit)**

Please include on your check: Your name, email, training title (ie Culturally responsive part 1)

Mail to:

Santa Clarita NASW, CEU Committee
c/o Co-Chair Stephanie Cotcher, LCSW
PO Box 55462
Santa Clarita, CA 91385

BRN CEUS

- Please sign-in via the link provided in the chat box.
- Please sign-out at the end of training via the link in the chat box.
- Please complete evaluation, link will be provided at the end of training in the chat box.
- Provider approved by the California Board of Registered Nursing, Provider #13152 for 2 contact hours College of the Canyons Nursing Program.

CERTIFICATE OF ATTENDANCE ONLY

- Please sign-in via the link provided in the chat
- Please sign-out at the end of training via the link provided in the chat




This event was produced pursuant to grant from Kaiser Permanente Mental Health and Wellness (MHW) Initiative Strategic Partnership Grant (16040) and hosted by the Health Workforce Initiative (19-156-001) powered by the California Community College Chancellors Office.

In collaboration with NASW Santa Clarita Unit and College of the Canyons Nursing Program.

Thank you for providing Continuing Education Units for this event!




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Culturally Responsive, Evidence-Based Practices for Engaging Communities of Color

(Part Two of Two)



Presenter Information: Dr. Ibrahim Matamoros completed his Ph.D. in Clinical Psychology at UCLA. His research has been focused on the clinical experience at Providence St. Joseph's Health Center in L.A., where he presently serves as the research coordinator in the delivery of evidence-based interventions. He completed a Postdoctoral Research Fellowship at the Child Welfare Services Research Center in Los Angeles, where he worked on projects focused on the implementation of evidence-based practices in community mental health settings. His research focuses on addressing health equity by implementing evidence-based, culturally appropriate care to ethnically diverse communities. Dr. Matamoros currently is Assistant Professor in the Department of Psychology at NASW, where he is the Co-Chair of the Clinical Psychology Ph.D. Program and a Ph.D. L.P.C. Internship site focusing on increasing the representation of people of color in the field of psychology, particularly in mental health services.

Course Description: Cultural diversity and the emphasis on evidence-based care have sparked dialogues regarding best practices for engaging communities of color. Given the current climate and disparities in care, we have responsibility to remedy cultural humility when serving clients. As the work of the healthcare industry, including state and national level mandates, require implementing culturally responsive care, this workshop has a central aim in ensuring the providers have the necessary tools to deliver culturally responsive, evidence-based care.

Objectives:

- Identify 3 culturally-responsive evidence-based professional strategies and understand how to implement strategies into practice.
- Understand and have the ability to identify 3 potential barriers/challenges in the delivery of interventions.
- Identify 3 adaptations that may need to be made for implementing strategies for clients in daily practice.

Who should attend? Open to unlicensed and licensed individuals working in behavioral and mental health settings including: Agency Supervisors and Managers, Counselors, Crisis Care Staff, Educators, Nurses, Social Workers, Support Staff, Students, and Therapists.

CONTINUING EDUCATION UNITS FOR PROFESSIONALS AVAILABLE

2 BBS CEEU Units provided by NASW Santa Clara Unit for \$20 per person fee.
Check payable to: NASW (Please write to name: Santa Clara Unit, with name, email, training title on the check)

Mail to: Santa Clara NASW CA CEEU Committee, c/o Co-Chair Stephanie Colabuc, 15200 PO Box 55042 Santa Clara, CA 95055

For a BBS CEEU, Provider approved by the California Board of Registered Nursing, Provider #15152 for contact hours College of the Serrano Nursing Program.

BBS CEEU questions?
Contact: Santa Clara Unit NASW CA in Region 6 rita.betancourt@nasw.com
 Course meets the qualifications for 2 hours of continuing credit for LCPM, LEPHS, EPHCS, or LEPH as required by the California Board of Behavioral Sciences. In cooperation with NASW CA Chapter, Santa Clara, NASW Santa Clara Unit.

DATE: Friday 10/02/20
TIME: 1:00 PM-3:00 PM
Zoom Webinar: Information provided upon registration
Register today!
<https://bit.ly/HWI-Culturally-Responsive-2>

Diversity Statement: When presenting an issue related to mental health, it is important to include information about various populations including race, class, gender, or sexual orientation, etc., and to include examples of underserved groups. This presentation demonstrates a commitment to respecting diversity, including information about various groups and statistics based on research or widely accepted beliefs. This listing includes information for various gender identities, and also includes information about various ages, sexual orientations, and abilities.

Guidance, Refunds or Cancellations? Or registration and accommodation questions contact:
 Irene Ornelas, S.C. 200 Regional Director, Employer Engagement
irene.ornelas@calccollege.edu or 805-372-5772

This event made possible with funding support from Kaiser Strategic Partnership Grant, funded by the Health Workforce Initiative provided by the California Community Colleges Association Office.

Register today!

<http://bit.ly/HWI-Culturally-Responsive-2>

Friday 10/02/20 1-3 PM

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