



California Community Colleges

MEMORANDUM

September 19, 2019

19-015 | Via Email

TO: Chief Executive Officers
Chief Instructional Officers
Chief Business Officers
CTE Deans
Regional Consortium Chairs
Guided Pathway Coordinators
K14 Technical Assistance Providers for K12 SWP

FROM: Sheneui Weber, Vice Chancellor, Workforce and Economic Development

CC: Statewide Directors
Regional Directors, Employer Engagement
CCCCO Staff

RE: Updated Working Titles for Field Technical Assistance Professionals

Dear colleagues,

Over the past two years, the California Community Colleges Chancellor's Office has been integrating and aligning its branding to bring better cohesion across projects and programs. Guided by the [*Vision for Success*](#), the California Community Colleges are relentlessly focused on ensuring that students of all backgrounds achieve their educational goals and attain wage gains in careers aligned with their field of study. The commitment to the economic and social mobility of our students is realized through the expertise and capacity of workforce and economic development professionals across the system, working in close partnerships with colleges and regions. In order to communicate more cohesively, the Chancellor's Office has phased out the branding of Chancellor's Office divisions, specifically Doing What Matters for Jobs and the Economy and the Institutional Effectiveness Partnership Initiative, or IEPI.

Chancellor's Office, Workforce and Economic Development

1102 Q Street, Sacramento, California 95811 | Sixth Floor | 916.445.8752
www.CaliforniaCommunityColleges.cccco.edu

Workforce and Economic Development Division Updated Working Titles

September 16, 2019

Updated Working Titles for Sector Navigators and Deputy Sector Navigators

As part of a clear message to employers and workforce partners and with feedback from the field, the Workforce and Economic Development Division of the Chancellor's Office has updated the working titles for its technical assistance professionals supporting the Strong Workforce Program and the regions.

The following working titles have been put into effect:

Sector Navigators are now **Statewide Directors**, followed by the sector served.

Example: **Statewide Director, Advanced Manufacturing**

Deputy Sector Navigators are now **Regional Directors, Employer Engagement**, followed by the sector and region served.

Example: **Regional Director, Employer Engagement**
 Advanced Manufacturing, Bay Area

The role of the Statewide Directors is being aligned to better support the overall *Vision* goals, support objectives of the Strong Workforce Program and K12 SWP, as well as the Chancellor's office with statewide workforce and economic development projects.

The role of the Regional Directors, Employer Engagement is to cultivate employer partnerships to benefit the colleges, working closely with their respective Regional Consortia, in supporting the goals and objectives of the region's Strong Workforce Program and K12 SWP priorities and goals.

The Chancellor's Office would like to recognize the ongoing contributions and continued work of these individuals. They play an important role in growing a collaborative and inclusive ecosystem and facilitating building blocks that lead to greater impact on student success and completion.

Please contact Jeff Mrizek (jmrizek@cccco.edu) or Katie Gilks (kgilks@cccco.edu) with any questions regarding this memo.